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## **European Hub Model**

### **For Socially Responsible Young Entrepreneurs**

Strunjan, Slovenia, 10/9/2016 - 17/9/2016

## **INFOPACK**

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## ABOUT PINA

**PiNA was founded in 1998 on the initiative of the open society institute.** The founding mission was wide and far-reaching, and stated our values, among which: popularizing cultural, educational, environmental, research and IT projects; promoting personality-enriching values and virtues; encouraging socially-responsible environmental practices and sustainable behaviors. Our mission has been changing organically in PiNA's more than 15 years of operation, based on the perceived needs of the actual social subjects.

**Our beginnings focused mostly on ensuring access to the Internet as one of the preconditions to an open society.** In 1998, PiNA has opened the first cybercafé in Slovenia, later moved to Kidričeva 43, **e-Kavarna**, in 2004. It also features a very active event space. The location became a reference spot for cultural operations in Koper; people meeting in the café started forming various projects and PiNA became the platform with the help of which they could carry them out.

**PiNA operated as an open-house concept, where the organization represented only a framework and support for user-led activities.** PiNA cooperated with Kibla from Maribor and Ljudmila from Ljubljana to set the basis for a network of multimedia centres in Slovenia. It became a youth centre, hosting and performing regular youth activities. In 2008, PiNA went through a complete reform. While big steps had been taken towards the development of an informational society, needs in other fields arose. The management was taken over by the current team with a plan of reform which lasted 2 years.

**PiNA reached and surpassed its original vision.** We perform innovative projects in various programmes developed with local, regional, cross-border and foreign partners. We participate in various networks and initiatives at a national level, and have the status of "working in the public interest". Our projects are created with the support of Erasmus+, Europe for Citizens, Creative Europe, European Social Fund, direct European Commission tenders, the Norwegian Financial Mechanism, the American Embassy and the Anne Lindh Foundation. We create an important part of our revenue with educational services for third parties, thus ensuring stability and lesser dependency on public tenders.

***We believe that the NGO sector still has a lot of unexploited potential, and as one of the biggest and most successful NGO in the region we see the support of its development as part of our mission.***



## ABOUT THE PROJECT EUROPEAN HUB MODEL FOR SOCIALLY RESPONSIBLE YOUNG ENTREPRENEURS

### YOUTH SOCIAL ENTREPRENEURSHIP: A NEW OPPORTUNITY IN TIMES OF CRISIS

In these times of economic crisis – which are deeply affecting the younger generation – our project aims at targeting youth unemployment through a more innovative approach. Social Youth Entrepreneurship is a growing field in which the youth might find interesting work opportunities: the HUB model will help create »start-up aggregators« to support the creation of new social enterprises.

**DURATION:** 1. 9. 2015 – 31. 8. 2017

**PARTNERS:** PiNA - leading partner (Slovenia), Bridging to the Future Ltd. (UK), Drosostalida (Greece), National Management School (Bulgaria)

**THE PROJECT IS SUPPORTED BY:** Erasmus+, KA2 Strategic partnership in the field of Youth

**MORE ABOUT THE PROJECT:** [click](#)

## ABOUT THE TRAINING

### **Objectives:**

- To train youth workers and other stakeholders to run supporting activities for young people willing to start-up a social business.
- To discuss and exchange views on socially responsible entrepreneurship among youth workers and practitioners from different countries.

### **Aimed for:**

- Youth workers, youth activists, young entrepreneurs, trainers, teachers, public officers that are (or are willing to) acting as promoters of youth social entrepreneurship.

### **Expect:**

- To gain new tools, methods and approaches for training/delivering entrepreneurial competences.
- To discuss the wider topic of new forms of entrepreneurship and support systems for young entrepreneurs.
- To take part in dynamic educational activities that include; moderated discussions, working in groups, exercises that include physical movement, cooperation on tasks in the field, development of educational contents for young entrepreneurs etc.
- To get to know interesting people, active in different sectors in the field of entrepreneurship, social entrepreneurship and youth work.



AGENDA FOR HUB MODEL TRAINING: Strunjan, Slovenia, 8 days (10 <sup>th</sup> - 17 <sup>t</sup> September 2016)			
20 participants -> (5 participants/partner)			
DAY	MORNING: 9:30 – 12:30	AFTERNOON: 15:00 – 18:00	EVENING: 20:30 – 22:00
<b>SAT</b> Day 1 10 <sup>th</sup> Sep	Arrivals till 16.00		Transfer to the venue till 19.00  19.00: <b>Welcome everybody</b>
<b>SUN</b> Day 2 11 <sup>th</sup> Sep	<b>Meeting the group:</b> Introduction. Getting to know each other. Expectations. Program presentation.	<b>Being here and now:</b> Group dynamics and exercises based on theatre to build the awareness of the senses, trust and empathy.	<b>Speed dating:</b> Getting to know each other (professionally) one to one.
<b>MON</b> Day 3 12 <sup>th</sup> Sep	<b>Board Game in Teams:</b> How much do you know about entrepreneurship?  <b>New paradigms o entrepreneurship:</b> Input and open plenary discussion on social, sustainable, creative, responsible, and other types of entrepreneurship	<b>Discovering where we are:</b> Project work in teams to understand the culture and the people of the place	
<b>TUS</b> Day 4 13 <sup>th</sup> Sep	<b>How to deliver entrepreneurial education:</b> Input, practical exercises, discussions on training methods, approaches and impacts; presentation of the HUB model  <b>Other possible worlds:</b> World cafe setting talks about the present and the future, outside venue.	<b>Open mic:</b> Presentations and discussions on participants' experiences, training programs, projects, running activities, etc.  <b>Local best practices:</b> Presentation, discussion and meeting with local social entrepreneurs	
<b>WEN</b> Day 5 14 <sup>th</sup> Sep	<b>Trainers' lab:</b> Developing video lectures in teams	<b>Cultural visit</b>	
<b>THU</b> Day 6 15 <sup>th</sup> Sep	<b>Trainers' lab:</b> Developing video lectures in teams		



<p><b>FRI</b> <b>Day 7</b> <b>16th Sep</b></p>	<p><b>Presentation of the created video lectures:</b> Presenting the results of group work</p> <p><b>HUB project activities after the training:</b> Planning follow up activities in national teams and presenting to other teams</p>	<p><b>Evaluation and closing up</b></p>	<p><b>See you soon party</b></p>
<p><b>SAT</b> <b>Day 8</b> <b>17th Sep</b></p>	<p><i>Departures</i></p>		



## ABOUT SLOVENIA

Slovenia is a Central European country, bordering with Austria, Croatia, Hungary and Italy. Its 20.256 km<sup>2</sup> place it among the smallest countries of the world, with just 40 (out of 190) countries having smaller territories!



More than half the country is covered in forests: in Europe, only Finland and Sweden can boast to be “greener”.



Its geographical position – between the Alps, the Pannonian lowlands, the Dinaric mountains and the Mediterranean Sea – makes Slovenia perfect for those who want to experience many changes of scenery in a matter of mere hours.

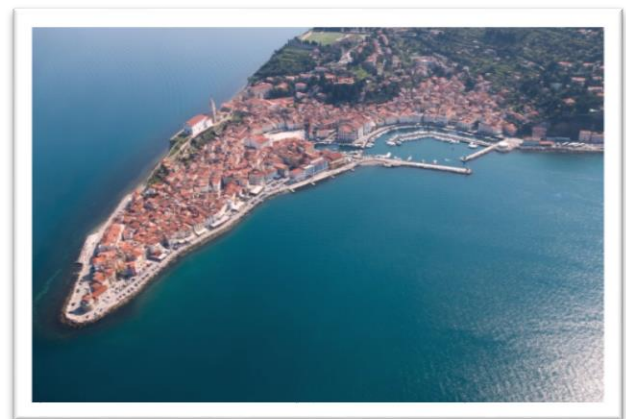
Culturally, the country represents a crossroad of Romance, Germanic, Finnish-Hungarian and Slavonic languages, so it is not by chance that linguists in Slovenia have discovered more than 40 dialects and countless folk traditions.

Even with just 46 km of coastline, the two-million Slovenes are more than happy to share! Let’s have a look at the Slovene Coast and at your hosting town, **Strunjan**.

The Slovene Coast doesn’t take long to cover, but who’s rushing?

**Piran** is a beautiful and quaint town that juts out into the Adriatic as if to meet the sunset. The Venetian-style housing and the narrow laneways are fascinating.

Another interesting spot is **Portorož**, Slovenia’s answer to Cannes, with a plethora of high rise hotels and casinos. The main street is lined with lots of restaurants and the beach is clean and packed to the rafters in summer.



Closer to the Croatian border are the **salt pans** that used to be the lifeblood of the area. The old towns of **Koper** and **Izola** make fantastic diversions and so does the interior where hilltop villages dine on fresh olive oil, wine and seafood.

## Online tourism resources

### 1. I SloveNIA

<http://www.slovenia.info/en/Home.htm?home=0&lng=2>

### 2. Lonely Planet Slovenia

<http://www.lonelyplanet.com/slovenia>

### 3. Slovenia For You! (main source for this brief guide)

<http://www.sloveniaforyou.com/>

## ABOUT STRUNJAN

The area of the Strunjan Peninsula with several kilometers of untouched cliff represents, with its land and submersed parts, a natural wonder with extremely important geo-morphologic, geologic, petrographic, floristic and faunistic aspects. The nature reserve Strunjan is part of **nature park Strunjan**, and comprises the 4 kilometers of Northern Cape Strunjan coast between the Simon and Strunjan Bays, as well as the pertaining 200 meters belt of the coastal sea. The land part of the park is conspicuous by its several kilometers long cliff with its shelf layers (some of which are important in European context as well).



On the short Slovenian Coast there are today only few coastal wetlands, pertaining to the short deltas of the Istrian rivers and brooks. At one time there were more, as the delta marshes and bays were shaped into the salt pans, which were to be found on the verges of all the coastal towns. Nowadays the salt pans exist only in Strunjan and Sečovelje, beside these can be considered as the coastal marsh wetlands the Strunjan lagoons (Stjuža and





Pretočna), both Fiesa lakes, Škocjan marshes and the delta of river Rižana. All the Slovenian coastal wetlands are thus the work of human endeavor, but still in concordance with nature.

### **Read more here:**

Nature Park Strunjan: [click](#)

Sečovlje Salina Nature Park: [click](#) / [click](#)

## **TRAINING VENUE**

### **SALINERA RESORT - HOTEL SALINERA**

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