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## GREENTREPRENEURSHIP

EASIER DONE THAN SAID

Youth Exchange

Elerji, Slovenia, 7/1/2017 - 14/1/2017

## INFOPACK

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Dear participant.

We are excited to be able to welcome you to the group of 30 International Greentrepneurship Youth Exchange participants from Argentina, Italy, Nepal, Portugal, Slovenia and Tanzania.

We are looking forward to meet you in Elerji, Slovenia, on 7<sup>th</sup> of January 2017.

The aim of the Youth Exchange is to present the green entrepreneurial project ideas, developed by each local group during the local educational activities, with the goal to receive feedback from other participants and trainers and to exchange experiences and good practices.

We wish you a pleasant journey and look forward to meeting you soon.

Best regards!

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## ABOUT PINA

**PiNA was founded in 1998 on the initiative of the open society institute.** The founding mission was wide and far-reaching, and stated our values, among which: popularizing cultural, educational, environmental, research and IT projects; promoting personality-enriching values and virtues; encouraging socially-responsible environmental practices and sustainable behaviors. Our mission has been changing organically in PiNA's more than 15 years of operation, based on the perceived needs of the actual social subjects.

**Our beginnings focused mostly on ensuring access to the Internet as one of the preconditions to an open society.** In 1998, PiNA has opened the first cybercafé in Slovenia, later moved to Kidričeva 43, **e-Kavarna**, in 2004. It also features a very active event space. The location became a reference spot for cultural operations in Koper; people meeting in the café started forming various projects and PiNA became the platform with the help of which they could carry them out.

**PiNA operated as an open-house concept, where the organization represented only a framework and support for user-led activities.** PiNA cooperated with Kibla from Maribor and Ljudmila from Ljubljana to set the basis for a network of multimedia centers in Slovenia. It became a youth center, hosting and performing regular youth activities. In 2008, PiNA went through a complete reform. While big steps had been taken towards the development of an informational society, needs in other fields arose. The management was taken over by the current team with a plan of reform which lasted 2 years.

**PiNA reached and surpassed its original vision.** We perform innovative projects in various programs developed with local, regional, cross-border and foreign partners. We participate in various networks and initiatives at a national level, and have the status of "working in the public interest". Our projects are created with the support of Erasmus+, Europe for Citizens, Creative Europe, European Social Fund, direct European Commission tenders, the Norwegian Financial Mechanism, the American Embassy and the Anne Lindh Foundation. We create an important part of our revenue with educational services for third parties, thus ensuring stability and lesser dependency on public tenders.

***We believe that the NGO sector still has a lot of unexploited potential, and as one of the biggest and most successful NGO in the region we see the support of its development as part of our mission.***

## ABOUT THE PROJECT GREENTREPRENEURSHIP - EASIER DONE THAN SAID (GREENE)

The goal of the project is to develop skills, knowledge and competences of young people in order to improve their productivity and employability in the field of green entrepreneurship.

During the project partner organizations developed an educational module for youth workers in the field of green entrepreneurship and youth employability, organized an international training for multipliers in Portugal and pilot-tested the gained learning in the local communities, where groups of young people, under the mentorship of youth workers, gained new knowledge and skills needed for planning a green business or project.

**PARTNERS:** PiNA (Slovenija) – applicant, CESIE – European Centre of Studies and Initiatives (Italy), Associação Check-IN – Cooperação e Desenvolvimento (Portugal), Tanzania Youth Cultural Exchange Network – TYCEN (Tanzania), Campaign for Change-Nepal – CCN (Nepal), Fundación SES (Argentina).

**THE PROJECT IS SUPPORTED BY:** Erasmus+, KA2 Capacity building in the field of Youth, EACEA

**MORE ABOUT THE PROJECT:** [click](#)

## ABOUT THE YOUTH EXCHANGE

### **Objectives:**

- To present the green entrepreneurial project ideas in order to receive feedback from other participants and trainers.
- To exchange experiences and good practices.
- To plan the follow-up activities.
- To support participants in the realization of green projects' promotional videos.

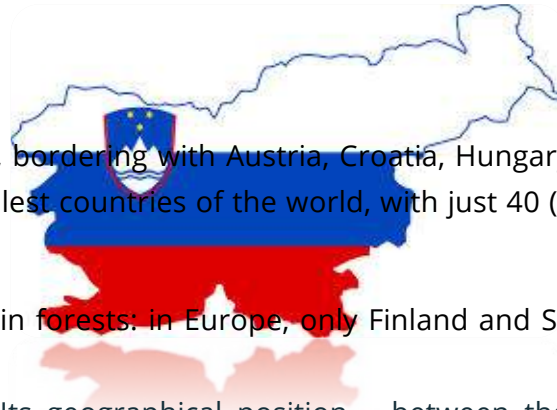
<b>DRAFT PROGRAMME OF THE YOUTH EXCHANGE</b>			
Arrival day 7.1. 2017 and departure day 14. 1. 2017			
DAY	MORNING: 9.00 - 13.00	AFTERNOON: 15.00 - 18.00	EVENING: 20.00 - 22.00
Day 0	Arrival	Welcome	Ice-breaking activities
Day 1	<b>Info and get to know session</b> Get to know and team building Expectations and concerns Agenda for the exchange, introduction to the International seminar	<b>Sharing experience - 1</b> Each local group presents their green business idea, summarizes the learning outcomes and receives feedback from other participants	Cultural visit to the city
Day 2	<b>Sharing experience – 2</b> Collective summarizing of the learning from the pilot groups – personal skills and learning, learning of the group	<b>Marketing skills</b> Promotional video-making workshop	Intercultural dinner
Day 3	<b>Realization of green projects' promotional videos -1</b> Brainstorming and storyboarding	<b>Realisation of green projects' promotional videos - 2</b> Filming and editing	Movie night
Day 4	<b>Realisation of green projects' promotional videos - 3</b> Filming and editing	<b>Realisation of green projects' promotional videos - 4</b> Filming and editing	Free evening
Day 5	<b>Preparation for the International seminar (participants)</b> The participants finalize their green business ideas presentations  <b>Meanwhile local coordinators and project manager will evaluate the project - Working methods, different activities, products, results, impact etc.</b>	<b>INTERNATIONAL SEMINAR</b> Presentation of the project Reflection on the green entrepreneurship. - What opportunities it can bring for youth employability. Does it really work? Presentation of good practices and initiatives of innovative financing Public screening of the green projects' promotional videos Feedback from public	
Day 6	<b>Next steps</b> Brainstorming ideas about follow-up activities and project.	<b>Evaluation and feedback; future ideas</b> Evaluation session for the international seminar and youth exchange, youthpass	Departure Dinner and free evening
Day 7	Departure	Departure	



## ABOUT SLOVENIA

Slovenia is a Central European country, bordering with Austria, Croatia, Hungary and Italy. Its 20.256 km<sup>2</sup> place it among the smallest countries of the world, with just 40 (out of 190) countries having smaller territories!

More than half the country is covered in forests: in Europe, only Finland and Sweden can boast to be “greener”.



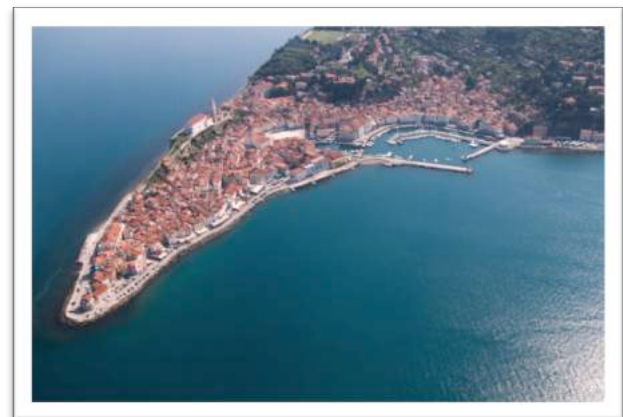
Its geographical position – between the Alps, the Pannonian lowlands, the Dinarsko mountains and the Mediterranean sea – makes Slovenia perfect for those who want to experience many changes of scenery in a matter of mere hours.

Culturally, the country represents a crossroad of Romance, Germanic, Finnish-Hungarian and Slavonic languages, so it is not by chance that linguists in Slovenia have discovered more than 40 dialects and countless folk traditions.

Even with just 46 km of coastline, the two-million Slovenes are more than happy to share!

The Slovene Coast doesn't take long to cover, but who's rushing?

**Piran** is a beautiful and quaint town that juts out into the Adriatic as if to meet the sunset. The Venetian-style housing and the narrow laneways are fascinating.



Another interesting spot is **Portorož**, Slovenia's answer to Cannes, with a plethora of high rise hotels and casinos. The main street is lined with lots of restaurants and the beach is clean and packed to the rafters in summer.



Closer to the Croatian border are the **saltpans** that used to be the lifeblood of the area. The old towns of **Koper** and **Izola** make fantastic diversions and so does the interior where hilltop villages dine on fresh olive oil, wine and seafood.

**Koper** (*Capodistria* in Italian) at first glance appears to be a workaday port city that scarcely gives tourism a second thought. Yet its central core is delightfully medieval and far less overrun than its “cousin” Piran. With only one percent of Slovenia having a coastline, the influence that the city's Port has on tourism and economy is of utmost importance. Koper is the main urban center of the Slovenian region of Istria, and it has a population of about 25,000.



### Online tourism resources

#### 1. I SloveNIA

<http://www.slovenia.info/en/Home.htm?home=0&lng=2>

#### 2. Lonely Planet Slovenia

<http://www.lonelyplanet.com/slovenia>

#### 3. Slovenia For You! (main source for this brief guide)

<http://www.sloveniaforyou.com/>

## TRAVEL

We suggest you to use the VCE airport (Marco Polo, Venice) or TRS airport (Ronchi dei Legionari, Trieste) in Italy. Also the airport of Ljubljana is an option, but the travel from Ljubljana to Elerji is more difficult, so we try to avoid it.

From the airport the best way to reach Elerji is GoOpti, a low cost **shuttle**. The ticket has to be booked in advance on their web page; as release position you have to put “Casino Carnevale, Škofije”.

<https://www.goopti.com/en/>

**Please remember to keep any kind of receipt/tickets and boarding pass.**

## ACCOMODATION

**CENTER SONČEK ELERJI** is located on the top of the Muggia peninsula, next to the border to Italy. It lies 5 kilometers away from the sea coast and 10 minutes by car from Koper.

Elerji 29, 6281 Škofije

+386 5 654 01 45

[elerji@soncek.org](mailto:elerji@soncek.org)

<http://www.soncek.org/centri/center-soncek-elerji/>



We will stay in a big house, which will be rented only for us, so we will be free to enjoy ourselves during the exchange and learn more about our cultures. There is beautiful nature around the house, so we can also enjoy the fresh air and go for a walk. It will not be very easy to go shopping during the exchange, so please bring everything you need from your home country. There is one visit planned to the city of Koper, but apart from that for the whole duration of the exchange we will stay on the venue place, so that we can concentrate on the intercultural learning between ourselves. There is Internet connection in the place, the phone network works everywhere.

### Facilities:

- Internet connection
- kitchen
- dining-room
- **no towels**

## BOARD

The food will be prepared and served in the house. Participants will help the cook in the kitchen and with the dishes. If you have some special needs for food (vegetarian, etc.), please inform us about it beforehand.





## LAST MINUTE INFO!

### WHAT TO BRING

- Towels
- Laptop, if needed
- Person ID or passport
- Good mood and enthusiasm
- Local currency: Euro

### INSURANCE

Before coming make sure that you have a valid European or other relevant Health Insurance.

### PHONE

Country Dialing Code: +386  
Mobile networks in Slovenia:  
- SI MOBITEL / MOBITEL  
- SI.MOBIL / SI VODAFONE  
- TUSMOBIL

Inside EU there's a fixed EU tariff for incoming and outgoing calls.

### EMERGENCY NUMBER: 112

### LANGUAGE

Official training language will be English.

### WEATHER

The average temperature in January is generally 5 - 6 °C; still, in the evening and at night drops for a few degrees. The temperature undergoes rapid declines when the cold wind Bora blows on the coast.

Anyway, check the forecast [here](#) 😊



## CONTACT DETAILS DURING THE TRAINING

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We remain at your disposal for any further information you may need.

We look forward to meet and we wish you a safe journey!

PiNA team