

#culturalhackathon

LARU Workshop of Urban Regeneration 2017/2018

Art and culture as catalyst for the territory and the communities

**For places “on the outskirts” of our cities, like
suburbs or abandoned areas...**

**... how can art and culture promote urban
regeneration processes?**

< Introduction >

The LARU project

LARU Workshop of Urban Regeneration Workshop 2017/2018 - Art and culture as catalyst for the territory and the community intends to deepen the analysis and reflection on how **art** and **culture** can **stimulate the local population** in the **regeneration processes of the suburbs**, as marginal areas of the city with an important presence of **public housing** and with problems of social and economic nature, or **abandoned areas** of strong interest to be converted for a strategic vision of territorial development.

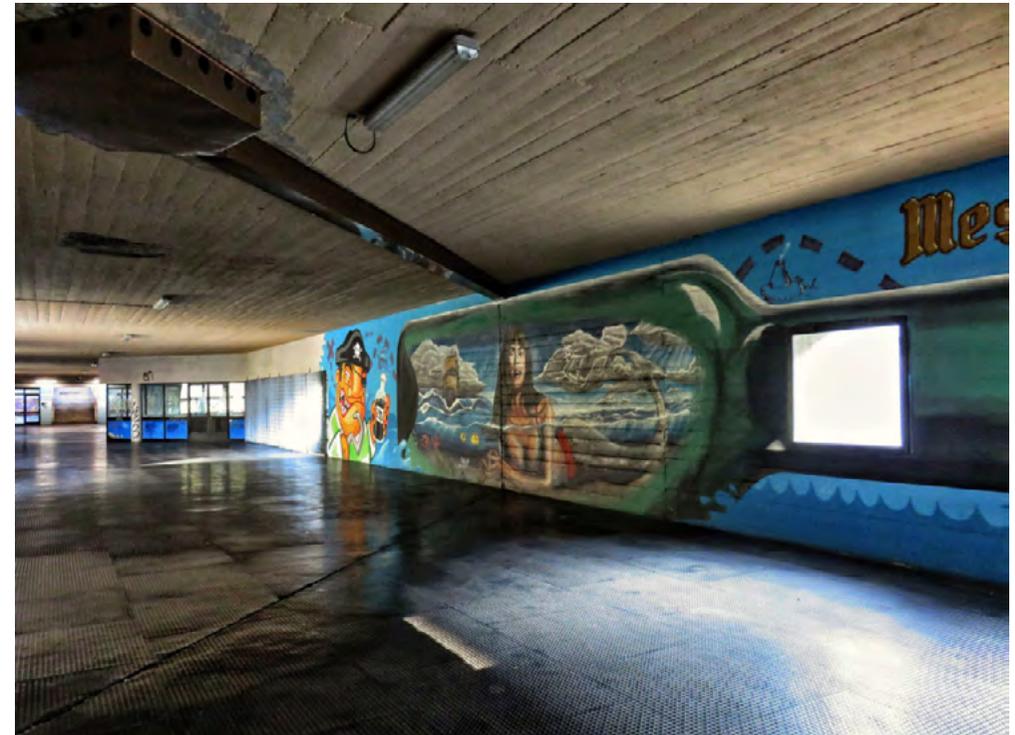
LARU has focused his research on marginal neighborhoods or abandoned areas of **six municipalities of the Friuli Venezia Giulia** (Trieste, Muggia, Monfalcone, Udine, Pordenone e Tolmezzo), deepen how art and culture can be the catalyst of urban regeneration processes for communities living in places “on the outskirts”.

Goals of the Cultural Hackathon

The objective of the event is centred on **hacking**, that is, **exploring** good practices, new ideas and **creating** innovative systems for the promotion of cultural capital located in processes of “urban regeneration” of marginal places of the city.

< For more informations >

<http://kallipolis.net/progetti/laru-laboratorio-rigenerazione-urbana-2017/>



One of the *passeggiate* (covered paths) inside Rozzol Melara in Trieste. Picture: [flickr](#)

< Morning's program >

08:45 - 10:45 > Urban Breakfast

Welcome greetings

Andrea Avon > *headmaster of the comprehensive school "Iqbal Masih" of Rozzol Melara*

Introduction and moderation

Ileana Toscano > *Kallipolis*

Presentation of the LARU 2017 project

Nadia Vedova > *Kallipolis*

Presentation of the urban diagnostic of the FVG areas

Silvia Bean > *UniUD*

Focus on Melara: presentation of the projects developed in the Atelier of Urban Planning of the University of Trieste

Elena Marchigiani > *UniTS*

Presentation of the artist residency phase and projection of the video realized by Claudio Cescutti

Elena Tammaro > *CREAA*

Open discussion

10:45 - 11:15 > Coffee break

< Comprehensive school "Iqbal Masih" >
Via Forlanini 32
34139 Trieste

11:15 - 13:30 > Focus sessions

11:15 - 12:00 > Session 1

Innovative policies as tools for urban regeneration through culture

Anna Del Bianco > *Central Office for culture, sport and solidarity, Autonomous Region Friuli Venezia Giulia*

Juan López-Aranguren Blázquez > *Imagina Madrid, Intermediae, Cultural Area of the Municipality of Madrid*

Silvia Porretta > *Incrediboll, Municipality of Bologna*

Open discussion

12:15 - 13:30 > Session 2

Good practices for city and culture that promote self-promotion processes by the local community

Brice Coniglio > *viadellafucina16, Turin*

Marilù Manta > *Civic Media Art, CheFare, Milan*

Andrea Capaldi > *Mare Culturale Urbano, Milan*

Open discussion

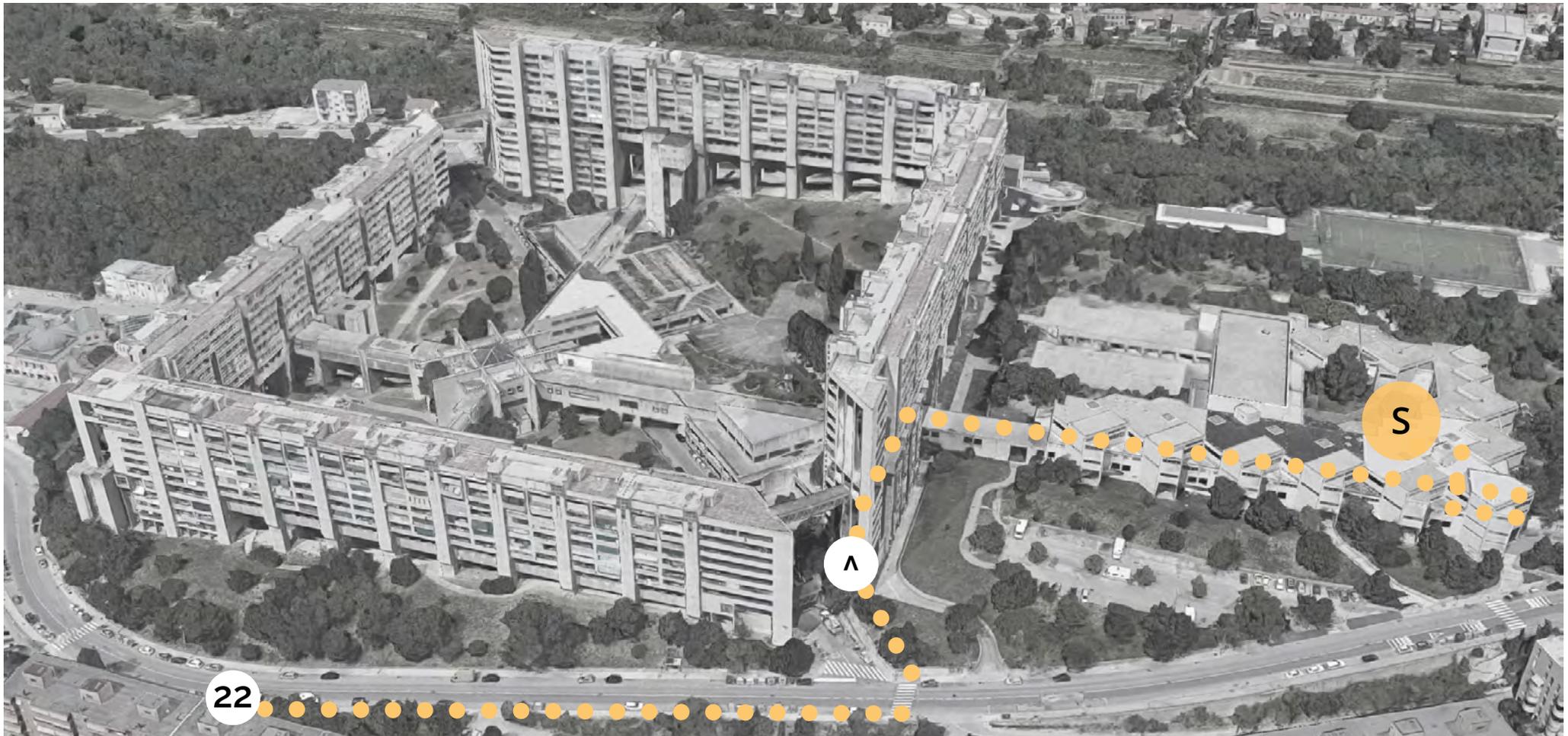
Francesco Previti, Jonathan Reyes, Silvia Tagliazucchi > *Civic Factory, CivicWise, Valencia & Modena*

Irene Poggi > *Changemaker/Bar Social, Göteborg*

Open discussion

13:30 - 14:30 > Lunch break

< Location >



To get to Rozzol Melara, take the bus number 22 (here is the timetable). At the stop (marked with < 22 > in the picture) go up to the first pedestrian crossing. Cross and go up the stairs leading to the entrance < ^ > of the highest volume. When you open the door, you will be in the corridor of the Ala Rossa (Red Wing). Continue to the point where the wing intersects

with an orthogonal system of stairs. Go up the stairs and follow the half-covered path painted with murals: it is the “Hall of Fame” of Rozzol Melara. The first entries of the school, on the left, are only for pupils and professors. Go till the end of the path and enter the last door. Go up the stairs to the second floor to enter the School Auditorium < S > .

< Afternoon's program >

14:30 - 15:00 > Urban walk in the “Quadrilatero”

Curated by Federico Duse > *Melart*

15:15 - 17:30 > Parallel workshops to be selected at the registration

Workshop 1 > Digital innovation for the city at the Microarea of Melara (Via Pasteur 41/E)

Facilitator: David Calas > *Technische Universität Wien, TU Vienna*

With the support of the experts: Davide Bevilacqua > *artist*, Rok Bogataj > *artist*, Andrea Capaldi > *Mare Culturale Urbano*

Workshop 2 > Artistic action for the city at the Microarea of Melara (Via Pasteur 41/E)

Facilitator: Elena Tammaro > *CREAA, Udine*

With the support of experts: Lara Trevisan > *artist*, Silvia Porretta > *Incredibol!*, Brice Coniglio > *viadellafucina16*, Silvia Tagliazucchi > *Civic Factory Modena*, Marilù Manta > *Civic Media Art CheFare*, Federico Duse > *Melart*

Workshop 3 > Food as a cultural activator for a local community at the headquarters of Auser Melara (Via Pasteur 41/D)

Facilitator: Irene Poggi > *Changemaker/Bar Social, Göteborg*

With the support of the experts: Veronica Krenn > *artist*, Elena Marchigiani > *University of Trieste*, Lorella Postiferi > *Microarea Melara*, Giorgio Roberti > *Auser Melara*

< Quadrilatero Rozzol Melara >

Via Pasteur Louis 41
34139 Trieste TS

Workshop 4 > Cultural spaces as catalyst of urban regeneration at the headquarters of the Melara association

Facilitator: Vid Travnik > *PINA*

With the support of the experts: Mavis Toffoletto > *Municipality of Trieste*, Isabella Pers > *artist/RAVE Residency*, Michele Tajariol > *artist*, Juan López-Aranguren Blázquez > *Imagina Madrid*, Francesco Previti > *Civic Factory Valencia*, Giorgio Sperti > *Associazione Melara*

17:30 - 18:30 > Concluding Plenary at the headquarters of Auser Melara

Storytelling Melara

Federico Duse > *Melart*

Presentation of the workshop's video reporting

David Calas > *Technische Universität Wien, TU Vienna*, Elena Tammaro > *CREAA, Udine*, Irene Poggi > *Changemaker/Bar Social, Göteborg*, Vid Travnik > *PINA, Koper*

Graphic recording of the day

Curated by Saul Darù > *architect-illustrator/visual facilitator*

Conclusions

Curated by Ileana Toscano > *Kallipolis*

18:30 - 20:45 > DJ Set

Curated by Melart

< Location >



From the entry < ^ > of the Ala Rossa (Red Wing), continue up to the same point of the morning, where the wing intersects with an orthogonal system of stairs. Enter the “corridor” on the left that leads to the center of Melara. Go until you see the “Message in the bottle” mural on your left (see also page 4 of this document).

For the MicroArea < M >: enter the fire door on the right, in front of the mural, and go up one level (level 3 for the elevator). The entrance to Auser Melara < Au > is ahead, facing the end of the mural. The location of the DJ Set < D > is located at the intersection with the other “corridor”, where there is the Associazione Melara, before the Post Office on the right.

< Credits >

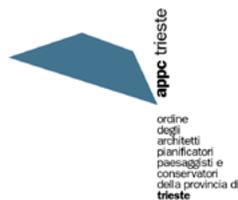
Event promoted in the framework of the project *LARU Workshop of Urban Regeneration 2017/2018*,
cofunded by *Autonomous Region Friuli Venezia Giulia* (L.R. 16/2014):



Organizer:



In collaboration with:



With the support of:

